

2023

# ANNUAL REPORT

READY.  
SET.  
GROW.

the canby center  
el centro de canby





# OUR MISSION

In God's love, we renew dignity and inspire learning for youth and families.



**READY.** *In high school, I competed in the 100M and 200M. Ready myself through months of disciplined practice, the day of the track meet was met with adrenaline-laced anticipation. I was ready to run!*

With increasing momentum, The Canby Center (TCC) is serving a record-number of people experiencing needs in an unstable economy. By engaging youth and families in their own development, we help those who are ready to take the next steps to overcome the cycle of poverty.

**SET.** *At the starting line, the sprinter must compress into the starting blocks to be set for an explosive start. Your head is down, and your eyes are focused on the track a few feet ahead.*

Poised and activated to lead, our team of staff directors set up our employees and volunteers to do their part with excellence. Compelled by a significant store of theological, business, and practical training, the grit and grace of these leaders inspires me.



**GROW.** *At the gunshot, sprinters uncoil emerging powerfully from the starting blocks. Driven forward by the love of the race, runners who have dug deep go – and grow – far.*

Our incredible team of staff and volunteers are running multi-site programs with an unflinching commitment to our mission. Pressed for space in anticipation of planned facility expansion, we are setting the standard for personal responsibility-based programming.

What is the Kingdom of God like? Jesus said it's like a tiny mustard seed. "It grew and became a tree, with ample, uplifting branches" (Luke 13:18-19). Jesus understood that humble beginnings in God's Kingdom grow remarkably for His glory.

The Canby Center has grown from seeds of faith, the faith of churchgoers compelled by love to do more for their neighbors. Around 800 services were provided the first year; in 2023, we provided 31,638 services (more than any time in our 15-year history!). With a team of staff committed to this race, we are in the starting blocks for many more years of service. It's time to get ready, set, and grow!

Ray Keen  
Executive Director



Ray Keen, 1988

Ray Keen, Executive Director, holds an MBA from the University of Portland and a degree with majors in Speech Communication and Biblical Theology from Multnomah University. Ray has also earned several certificates in fundraising management.

Joy Thom, Director of Programs, gained robust experience in team leadership and serving people experiencing crisis through the Portland Rescue Mission. Joy holds an MBA in Nonprofit Management and a bachelor's degree in Bible and Theology.

Steve Nelson, Director of Development, is a graduate of the Bible Institute of Los Angeles (Biola) and holds an MBA that enabled his 25 years of work with an industry leading company. Steve has held a pivotal role in securing the \$8M needed for TCC's facility expansion.

Mark Smith, Director of Expansion, holds a Master of Arts in Theology from Gordon Conwell Theological Seminary and is currently earning a Project Management Professional (PMP) certification.





# FAMILYES

READY, SET...

At The Canby Center, families receive the tools they need to propel them towards a more self-sustaining life. From education classes that build skill sets for success, to accountability through volunteering, our wrap-around approach gives families the confidence needed to make positive change a reality.

## THRIVING TOGETHER

**Thriving Together** is a no-cost membership program providing families with weekly access to food, clothing, and other key resources. Members grow in personal responsibility through finance classes and goal-setting opportunities rooted in community.

Annual events and **Strengthening Relationships** classes offer exciting resources for the entire family!

The annual **Back to School Bash** was a hit this year! This community-wide event provides Canby students with backpacks and school supplies to start the new school year with confidence.

**160**

families shopping at Harvest Share weekly

**8,000**

Total individuals served by the TT membership program

**111**

Finance Class attendees

**285**

Backpacks distributed to Canby students

**51**

Strengthening Relationships class attendees

**400+**

Neighbors at the backpack distribution event

...GROW!

## HARVEST SHARE

In 2023, **Thriving Together** membership increased so much that the **Harvest Share** food distribution outgrew The Canby Center building!

To accommodate current member families while the new building is under construction, **Harvest Share** moved to a temporary, off-site location. This larger location offers more opportunities for families to shop for food and creates a better experience for everyone. When the building expansion is complete, **Harvest Share** will return to TCC with more shopping times and an improved shopping experience.

Harvest Share brings me a little bit of peace once a week. Thank you!

Gracias por toda la ayuda que nos brindan a mi familia nos a servido mucho porque es una ayuda muy buena y de muy buena calidad. Gracias

I love the fresh food and the way it inspires me to try new recipes & meals with my family.

Gracias Señor por todos los alimentos que recibimos

Thank you for all that everyone does. This program helps with our family first have to go thru a day without a meal!



# READY, SET...

The Canby Center youth programs prepare children for social and academic success through one-on-one mentorship, academic support, and opportunities for fun to help kids grow!

## BACKPACK BUDDIES

# 9,425

Backpack Buddies packs delivered to local students in 2023

# 80,000

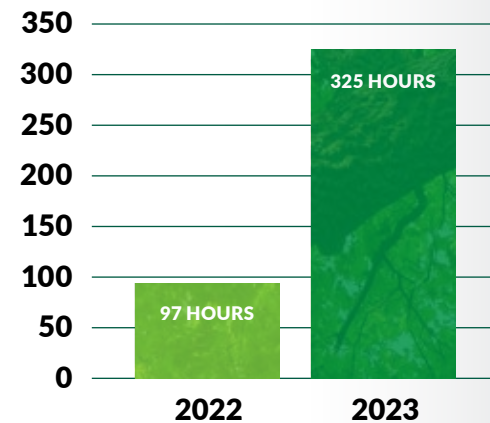
packs provided to food-insecure kids since the beginning of the Backpack Buddies program

## READING MENTORS

In 2023, the Reading Mentors program returned to all 6 Canby elementary schools.

## AFTER-SCHOOL TUTORING

After-school tutoring saw a 235% increase in tutoring hours provided this year!



# ...GROW!

## YOUTH MENTORING PROGRAM



*Character-Based Mentoring for Middle School Students*

# 9

middle schoolers in Quest's pilot year

The fall of 2023 saw the pilot launch of the Youth and Family Mentoring Program: Quest!

Quest partners middle school students with a caring adult mentor who encourages them in their social, emotional, and academic growth.

Funded by a grant from the M.J. Murdock Charitable Trust, students meet with their mentor weekly during the school year for one-on-one support and character-based mentoring.

Student families are actively involved in the Quest journey! Mentors, students, and their families meet for monthly dinners to dig deeper into the character-based mentoring curriculum and grow together through fun activities!



# YOUTH



# SERVICES

- HOUSING
- HEALTH SERVICES
- EDUCATIONAL
- CLOTHING
- FOOD

## 2023 SERVICES

	Number of Cases	Value of Services
Housing	14	\$4,950
Health Services	91	\$35,653
Educational	2,391	\$79,303
Clothing	3,063	\$150,494
Food	26,079	\$1,692,899
<b>TOTALS</b>	<b>31,638</b>	<b>\$1,963,299</b>



# FINANCIALS

## REVENUE

General Contributions	\$832,104
Earned Income	\$18,290
Capital Campaign Contributions	\$368,183
Investment Interest . . .	\$104,602
Investment Gains . . . .	\$227,849
Gift In-kind (non-cash) Donations	\$1,956,537
<b>TOTAL INCOME</b>	<b>\$3,507,565</b>

## EXPENSES

Program*	\$2,637,565	83%
Administration	\$260,955	8%
Fundraising	\$272,325	9%
Building Expansion**	\$421,852	
<b>TOTAL EXPENSES</b>	<b>\$3,592,697</b>	

\*Includes Gift in Kind offset of \$1,956,537

\*\*Includes Architecture, permits, and other building costs

NOTE: 2023 marks the beginning of spending for building expansion.

**NET OPERATING INCOME - \$85,132**

## GENERAL CONTRIBUTIONS

**CHURCHES**  
5% - \$40,926



**BUSINESSES**  
7% - \$59,848



**FOUNDATIONS**  
20% - \$164,573



**INDIVIDUALS**  
68% - \$566,757





# READY, SET...

# ...GROW!

# COMMUNITY



The Canby Center doors are always open to everyone! From daily hot lunches to financial literacy classes, The Canby Center fosters a strong sense of community.

### COMMUNITY LUNCH

## 9,961

meals served in 2023

### MONTHLY LIFE SKILL CLASSES

## 305

attendees in 2023

### DENTAL & VISION CARE

## 91

people served in 2023

### RENT & UTILITIES ASSISTANCE

## \$4,950

provided in 2023



This year, The Canby Center reached a milestone of over 30,000 services provided to the community! Programs are growing and the facility expansion will pave the way for us to continue to expand services that renew dignity and inspire learning for years to come.

# 31,638

 | services provided in 2023



# GROWING GENEROSITY

Each year, generous support from the community allows The Canby Center to close the gap of economic uncertainty for local families. As service numbers rise, TCC depends on local contributions to meet needs. Gifts of time, talents, and resources ensure that as we grow, we grow together. Thank you, Canby!

## FINANCIAL PARTNERS

**\$832,104**

annual fund contributions

**187**

monthly donors

**601**

total donors

## FOUNDATION PARTNERS

Grants from the M.J. Murdock Charitable Trust, Ford Family Foundation, Epping Family Foundation, Mercy Corps Northwest, and others resourced the Capital Campaign, Backpack Buddies program, Reading Mentors, and Thriving Together.



**144K**

lbs of clothing donated

**785K**

lbs of food redistributed

### Special Thanks to:

- Caruso Produce
- Winco Distribution
- Cutsforth's Market
- Dave's Killer Bread
- Canby Alliance Church
- Willamette Egg Farms
- Martinez Family Farms
- Bob's Red Mill



## VOLUNTEER PARTNERS

**12,360**

volunteer hours

**703**

volunteers

**59%**

volunteers who are Thriving Together members

## COMMUNITY PARTNERS

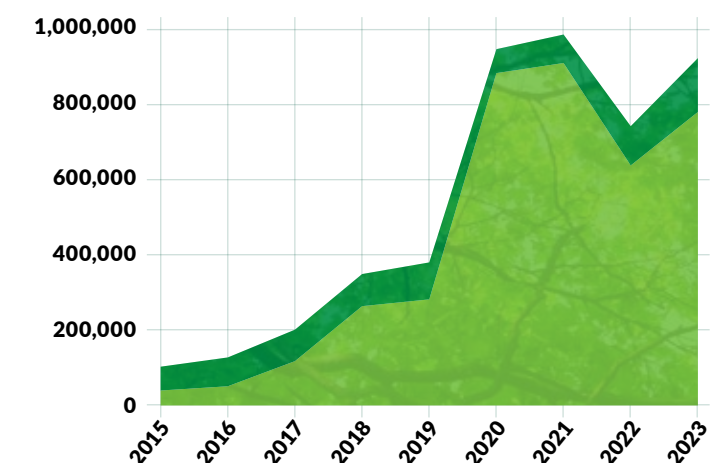
With local churches, businesses, and service clubs providing volunteers, leadership and ideas, as well as financial support, TCC is truly a community-based organization. Collaboration with the Canby School District, Canby Police, and Canby Fire District help ensure that the needs of Canby's most vulnerable residents are met.

## READY, SET... GIFT IN KIND

Since The Canby Center's start in 2007, the work has been faithfully supported by community donations. Food and clothing donations from local residents and businesses has grown significantly, helping us meet the growing needs in Canby.

Over the last 4 years, TCC has received an average of over 900k pounds of donated goods annually! Gift-in-kind items go directly to neighbors in need through Harvest Share, Clothing Share, Community Share, Emergency Food Pantry, and more.

### FOOD & CLOTHING DONATED (total lbs)





# SET FOR GROWTH

In 2023, the Thriving Together Capital Campaign hit a milestone when generous community partners helped us reach the \$8M cash goal! To close out the Public Phase and celebrate the progress toward the construction of the new facility, TCC held a Groundbreaking Ceremony in June. Key community partners joined the celebration to mark the cash goal completion and start of permitting and construction on the new facility.



- **\$4.442M INDIVIDUALS**
- **\$3.068M FOUNDATIONS**
- **\$384K CHURCHES**
- **\$371K BUSINESSES**

**231 TOTAL DONORS**

2023 was proof that The Canby Center has outgrown its current building! The building expansion will triple TCC's square footage on the current property, ensuring that current and future programs have room to grow. This includes:

- Over 80 classroom seats for tutoring and life-skills classes
- 3,000+ sq. ft. of dry, refrigerated, and frozen storage to keep food fresh for families
- Dedicated facility space for Backpack Buddies, Clothing Share, Job Center, and more

## TIMELINE FOR GROWTH

Thriving Together Campaign cash goal complete. \$8M raised!  
**MAY 2023**

Groundbreaking ceremony for new building.  
**JUNE 2023**

Triplett Wellman selected as general contractor for the build!  
**SEPTEMBER 2023**

Construction drawings complete and final permitting begins.  
**DECEMBER 2023**

On-property construction begins.  
**EARLY SPRING 2024**

Building complete and open for all services!  
**2025**



Grow with us! Scan to learn more about the building expansion.



TCC board, staff, and community partners ceremonially break ground on the building expansion.

## GROWTH MEANS...

- Long-term commitment to fight food insecurity.
- Dedicated space for existing and new life skills education.
- Increased capacity for job connections, housing assistance, and emergency services.



# **VOLUNTEER**

Become a student mentor

Provide guest service support

Help with food service

# **PRAY**

# **GIVE**

Donate online today

Become a monthly donor

Include TCC in your will

# **CONTACT US**

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